



# Real Estate Photography Prep Checklist

A friendly reminder: You're welcome to customize this checklist to fit your needs. Just keep in mind that it has been carefully crafted to showcase the property in the most appealing way for the camera.

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24 Hour  
Turnaround

High quality

Competitive Pricing

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# Interior: General

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**Lights:** Turn on all lights, including lamps, vent hoods, and under-cabinet lighting (personal preference).

**Window Treatments:**

- Expensive/Nice Blinds: Leave down in a flat position to showcase exterior views.
- Cheap/Broken Blinds: Close them all the way up.

**Depersonalize:** Remove personal photos and items where possible.

**Fans:** Turn off ceiling fans and hide portable fans.

**Electronics:** Turn off TVs and hide remote controls.

**Furniture:** Straighten and arrange furniture neatly.

**Clutter:** Hide children's toys, pet items, and other clutter.

**Pillows:** Fluff and arrange throw pillows neatly.

**Doors:** Open doors to all rooms being photographed. Keep closet doors closed unless the closet is being showcased.



# Kitchen

**Lighting:** Ensure all lighting, including accessory lighting (e.g., under-cabinet, vent hood), is on.

**Declutter:** Remove soaps, sponges, brooms, and any other countertop knick-knacks.

**Faucet Position:** Angle faucets slightly instead of leaving them straight.

**Appliances:** Hide small appliances (e.g., toasters, coffee makers) unless they add to the aesthetic.



# Living Room

**Lighting:** Turn on all lights.

**Clutter-Free:** Remove remotes, toys, and any unnecessary items.

**Arrangement:** Straighten cushions, fluff pillows, and arrange décor neatly.



# Bathrooms

**Toilet Lids:** Close all toilet lids.

**Shower Curtains:**

If the curtain is nice, leave it open to showcase the shower.

If the curtain or shower is unattractive, close the curtain or open it halfway to balance.

**Countertops:** Remove personal items such as toothbrushes, razors, and toiletries.



# Bedrooms

**Beds:** Make all beds neatly, including smoothing out wrinkles in bedding.

**Clutter:** Hide personal items, clothing, and laundry baskets.

**Nightstands:** Clear off remotes, chargers, and personal knick-knacks.